NC 13600 (31000067) OSP 04/01/08

**BROADCAST AND EMERGING MEDIA TECHNICIAN**

**DESCRIPTION OF WORK:** Positions in this banded class participate in the production of broadcast television, radio and emerging media programs and provide creative and technical decision-making that enhances the aesthetic quality of the program. Typical roles include those of audio technician, technical director, floor manager, camera/electronic graphics operator, lighting assistant, videographer, archiving technician, digitizing technician, media storage technician, and closed captioning technician. Work includes, but is not limited to, the set up and operation of a variety of broadcast television, radio and emerging media equipment, and assistance with set construction, audio set-up and mixing, and lighting set-up and adjustment. Work may be performed at varying levels of independence in a multi-camera, studio or mobile unit setting. Work may also be performed with a single camera or remote audio equipment in remote locations with varying levels of independence, creative and technical decision-making. Work may include floor managing, assisting with directing, and assessing technical methods using various types of equipment and techniques to achieve the desired aesthetic results. Work may also include editing functions, operation of electronic recording and playback equipment, determining equipment needs, as well as recording network feeds. Assignments may range from shooting segments of pre-planned productions to live coverage of events on short notice. Employees generally work under the supervision of a Broadcast and Emerging Media Manager.

**EXAMPLES OF COMPETENCIES: CONTRIBUTING:**

**Knowledge-Technical:** Basic knowledge of media equipment and appropriate operation techniques. **Creativity:** Ability to apply artistic techniques and talents in conjunction with basic technical knowledge of broadcast television, radio and emerging media needed to produce programs.

**JOURNEY**

**Knowledge-Technical:** Working knowledge of various state-of- the-art media equipment used to independently produce media materials. Ability to use the full capabilities of the equipment to optimize output. Ability to make aesthetic judgments regarding production values.

**Creativity:** Ability to apply artistic techniques and talents in conjunction with a working technical knowledge of various broadcast television, radio and emerging media needed to produce programs.

**ADVANCED**

**Knowledge-Technical:** Full knowledge of all media equipment and ability to utilize appropriate production and post-production techniques. Thorough knowledge of broadcast television, radio and emerging media production and post-production technologies. **Creativity:** Ability to apply artistic techniques and talents in conjunction with a comprehensive technical knowledge of state-of-the-art broadcast television, radio and emerging media needed to produce the most sophisticated programs.

**Communication:** Ability to convey basic information and artistic and aesthetic concepts to team members and supervisors.

**Teamwork:** Ability to participate as a team member and assist in achieving desired goals.

**Customer Service:** Ability to respond appropriately to requests for services or assistance from clients/customer.

**Communication:** Ability to explain and interpret standard technical information and artistic and aesthetic concepts to team members, management, clients/customers and the public.

**Teamwork:** Ability to participate in team activities and provide expertise to achieve desired goals. **Customer Service:** Ability to cultivate and maintain

client/customer relationships by selecting the most

appropriate alternatives when responding to a request.

**Communication:** Ability to explain and interpret comprehensive technical information and artistic and aesthetic concepts in unique situations to team members, management, clients/customers and the public. Ability to make recommendations as required and suggest and support alternative approaches. **Teamwork:** Ability to lead, offer guidance and manage team activities to achieve desired goals. **Customer Service:** Ability to cultivate and maintain

client/customer relationships involving decision making and problem solving.

**MINIMUM TRAINING AND EXPERIENCE:** High school diploma or equivalency and one year of experience related to the area of assignment in a broadcast television, radio and emerging media environment; or equivalent combination of training and experience.

Special Note: This is a generalized representation of positions in this class and is not intended to reflect essential functions per ADA. Examples of competencies are typical of the majority of positions, but may not be applicable to all positions.